

Intiman Theatre

Dear Friends of Intiman Theatre,

The time has come for a new beginning.

After many months of work and reorganization, we're eager to share with you our plans to open Intiman's doors for our 40th anniversary in 2012. We owe it to you - our subscribers, audiences and supporters - to candidly include you in this process, as your participation is what will make this a reality. Over the years, Intiman has become an integral part of Seattle's rich artistic and cultural landscape. We'd like to continue that legacy, and your support is key to our success.

We know our subscribers and donors were disappointed by the cancellation of our 2011 season, and we were too. This was a painful decision, but was in the best interest of the institution. We'd also like to say, loud and clear, that the board sincerely apologizes for its role in failing to adequately oversee the organization's financial management. We are taking action to regain your trust. We initiated new strict financial controls and are building a new board with fresh vision and diverse expertise.

We've paused to listen and plan responsibly for Intiman's future. We've listened, and we heard. We heard that we needed to dial it back, do it smarter. We heard be local. Be responsible. Be honest and transparent. Honor your subscribers who were let down by cancellation of the 2011 season. Continue to be excellent artistically. Take artistic risks, but mind the business risks.

With this in mind Intiman is planning to present a summer theatre festival in July and August that will take audiences on a ride through Intiman's rich theatrical history. Four plays - including Shakespeare, Ibsen, an American classic and a new piece conceived and directed by Dan Savage - will be performed in repertory on our main stage, in our studio theatre, and in the courtyard. A company of 12 local actors will tackle all of the roles, and audiences can see four different shows back-to-back throughout the week or over the course of a weekend. Our "collective" of local artists, with whom the theatre intends a long-term relationship, will be responsible for generating the ideas that come to life on stage. If the 2012 summer festival is a success, Intiman will continue to produce within this model, and program an annual festival between May-August.

Our new plan protects donors: we will not spend money we don't have. **We are seeking pledges, but will not call on those pledges unless we meet our financial goal for the 2012 festival.** This is a risk-free investment. If we make our one million dollar goal, Intiman will return, our 2011 subscribers will receive complimentary tickets to this 2012 summer festival, and other tickets will be sold at a very affordable price. If we don't raise the operating funds needed, we'll celebrate 40 years of quality theatre and close the doors for good.

We know you care as deeply about this theatre and our arts community as we do. That's why we're still fighting. We want to see you come back to Intiman. We want to continue to engage and entertain you with vibrant theatre for another 40 years.

Although it sounds dramatic, it's true: we only have until January 31 to raise these funds. We are actively fundraising towards our one million dollar goal, and must have pledges in by end of January in order to start entering contracts for our season. So, as they say, it's now or never!

We're inviting you to join the fight for Intiman's new beginning. Every gift of every size makes a difference. Visit our website at www.intiman.org to submit a pledge. Spread the word on Facebook. Ignite a discussion of Intiman's potential with those who can help. Consider reaching out with questions, concerns or comments at intimanthatre@gmail.com or through Facebook. And most importantly, keep attending and supporting live theatre.

We are grateful for your support and interest in Intiman.

A handwritten signature in black ink, appearing to read 'AR', with a long horizontal line extending to the right.

Andrew Russell,
Artistic Director

A handwritten signature in black ink, appearing to read 'Terry Jones', written in a cursive style.

Terry Jones,
President, Board of Trustees